

Caroline Patalinghug

Graphic Designer

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(925) 219-6584

SKILLS

Graphic Design	UX & UI Design
Typography	Prototyping
Photography	User Research
Photo Editing	Wireframing
Marketing	Responsive
Email Blasts	Flow Charts
B2C Collateral	HTML/CSS
Brand Identity	CMS Platforms

TOOLS

Illustrator	After Effects
Photoshop	Sketch
Lightroom	InVision
InDesign	Marvel App
XD	Figma
Premier	Mailchimp

EDUCATION

Certificate, UX Academy

Design Lab (05/2018 - 02/2019)

Received UX design training through a 480+ hour full-time course comprised of lessons, projects, and 1 on 1 mentor sessions.

AS, Web Design & Interactive Media

The Art Institute of CA - SF

EXPERIENCE

Graphic Designer

Cache Creek Casino Resort (01/2020 - Present)

Working within the marketing team to create digital assets and print collateral. Including: web and mobile assets, social media assets, billboards, gameboards, mailers, and more.

Freelance Graphic Designer

Carohug (07/2018 - Present)

Collaborate with various clients to create designs specific to requirements, craft end-to-end design frameworks for web and mobile experiences, and consistently meet deadlines. Other responsibilities include the creation of visual assets for branding, social media, video graphics, and marketing collateral. Clients include Ember, Summer Design, Facine, Premier Commercial Real Estate, and Naera.

Graphic Design Consultant, Team Lead, Associate

Minted (11/2013 - 07/2018)

Worked my way up from design associate to design consultant within 5 years. Responsibilities included proofing and quality assuring proofs, then leading a team of 75 associates at an offshore Minted office, and finally collaborating directly with clients and helping them realize their vision from idea to creation.

Production Artist (Contract)

Pearson Education (08/2013 - 11/2013)

Assisted in adding lessons and books to the Pearson app which would replace physically printed textbooks in K-12 classrooms. Responsibilities included using HTML/CSS to code out the ePubs and producing design assets for electronic publications.

Graphic Designer

BBO Poker Tables (06/2013 - 09/2013)

Consulted with clients via phone and email to create design briefs and eventually hand off the finalized design for their custom poker tables.